

Steven Vesely

2464 Autumn Hill Crescent, Ottawa, Ontario K1B4M5 (613) 424-0297

steve@steveonline.ca

Objective

Retired after 20-year career in IT. Seeking casual/temporary employment where I can exercise my brain in some new fashion to stay engaged and learn something brand new.

Work History

Nielsen LLC. Ottawa Systems Engineer Team Lead

July 2015 – December 2018

Agile methodology scrum master and project manager responsible for team of nine developers supporting Nielsen online survey research initiatives. Team software enhancements included:

- panelist fraud detection and resolution resulting in 5% new fraud detection capture and \$60K monthly savings.
- Developing B2B connections to new recruitment service providers to keep our panel active with 100K+ users.
- Integrating new vendors to our Panel offering eGift cards and cash sweepstakes as survey rewards.
- Global survey software upgrade from ConfirmIT to Decipher
- Adding Freshdesk customer support connectivity to Panel software

Harris Interactive. Ottawa Senior Architect

September 2007 – June 2015

Responsible for all IT software initiatives and development from start to finish with a team of three developers. Successfully launched projects included:

- Creating a profit share algorithm for our 300+ call center workforce. System increased productivity by 8% resulting in \$250K new revenue despite paying out \$250K in profit share payments.
- Developed a custom screening/hiring portal to help HR hire new call center employees more efficiently.
- Developed automations and workflows to load our survey results into B2B backend systems.
- PM for survey software upgrade from Voxco to ConfirmIT

Decima Research. Ottawa Application Developer

May 2000 – August 2007

- Developed custom online KPI dashboards for some of our larger clients
- Developed a dashboard application dataCAP to allow our clients view their survey results in real-time.
- Renegotiated our telecom contract with Bell Canada resulting in over \$150K worth of savings.
- Responsible for redesigning and maintaining corporate websites.

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OSI Group Inc. Ottawa Systems Analyst

July 1999 - April 2000

- Promoted to post in company restructuring. Provided technical support and developed custom application solutions for all three divisions of company.
- Maintained, optimized and developed new modules as needed to operations tracking system.
- Developed cross-platform import/export solutions and procedures to integrate inhouse software to eliminate manual entry.

Opinion Search Inc. Ottawa Programmer Analyst

Dec. 1997 – July 1999

- Project manager for the development of a new operations tracking system for a mid-sized market research firm. Used Visual Basic 5.0 and SQL Server 6.5 to create an interface and database serving 40 users in a client-server environment. Application was designed to track job bidding, operations, staff timesheets, personnel and provide various Crystal Report outputs.
- Duties involved system requirement analysis and design, data modeling, database creation with SQL scripts, connecting through remote data objects and stored procedures, importing/exporting data, coding, testing and implementation.
- Also acting system administrator responsible for modifications, maintenance and security to previous Access 97 company job tracking database.

The Herald-Republican. Indiana Sports Editor

Dec. 1994 - Jan. 1997

- First full-time sports editor in the 137-year history of a 7,000-circulation weekly newspaper serving northeast Indiana.
- Duties included writing, editing, photography, layout design, meeting deadlines consistently as well as coordinating assignments and budgets for freelance writers and photographers.
- Redesigned sports section to include more features, photos within previous space constraints.
- Introduced a new weekend sports publication with personality and leisure features to fill community desire for more timely sports coverage of local athletes and activities. Product now earns gross yearly revenues of \$150,000.

Education

ITI Information Technology Institute. Ottawa, Ontario

Feb. 97 - Nov. 97

Applied Information Technology Diploma

Carleton University. Ottawa, Ontario

Sept. 90 - Nov. 94

Bachelor of Journalism and Political Science

- Recipient of a Michael E. Oliver scholarship for academic achievement.

Other Interests

- *Pianist:* Enjoy accompanying community theater musicals. piano.steveonline.ca
- *Registrar:* Volunteer board member for the Gloucester Allotment Gardening Association maintaining their website, communications and plot registration. gaga.ncf.ca
- *Volunteer:* local Blackburn Hamlet annual funfair blackburnfunfair.ca